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Wordpress: Build Your Own Wordpress Website. An Ultimate Guide For Small Business Owners



Synopsis

Letâ€™s learn how to build a website together on Wordpress! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your companyâ€™s name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this website in 1-3 days, with some diligence. In this Wordpress guide, you will learn:â€¢ How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. â€¢ How to choose a profitable website domain name and select the best web hosting serverâ€¢ How to install Wordpress and configure the Wordpress dashboard for your businessâ€¢ Updating and securing your Wordpress site to prevent hacking and digital theftâ€¢ Selecting a Wordpress theme and customizing the theme for your businessâ€¢ Integrating an email list like Aweber or Mailchimp into your websiteâ€¢ Setting up an online shop via WooCommerce to facilitate digital sales â€¢ How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!

Book Information

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Customer Reviews

They claim that Wordpress is so user friendly, yet I was anything but friendly while trying, for days and days, to set up my website and getting nowhere until I grabbed a copy of this little gem. It is chocked full of helpful tips and tricks to work with your Wordpress account and I was up and running in no time. I would highly recommend this book to anyone wanting to create a Wordpress website, this wonderful book will guide you through It all step by step in very easy to understand jargon, and you will be up and running in no time flat too!

I have used the wix site to create several websites in the past. Community information sites, a site for my UG Affiliate info (you can see it in my profile), but I see other people creating in wordpress and have always wanted to be able to have a wordpress site. The problem is, everything I read and hear about wordpress says its very use friendly and easy... and I am very good with a computer. I used to work at a IT helpdesk, so I know my way around... I do not find wordpress all that easy or user-friendly. When I was given the opportunity to read this Kindle Edition of Wordpress: Build Your Own Wordpress Website. An Ultimate Guide For Small Business Owners for free in exchange for my honest, unbiased review, I was pretty excited to finally get some guidance on how to work with these sites. This kindle book is very detailed.... in fact, it even discusses the difference between wordpress dot org and dot com... I had no clue!! There are a plenty of visuals to guide you through the steps. I would definitely recommend this book to anyone looking to create their own website using wordpress. I did receive this Kindle Book at a discounted price or for free in exchange for my honest, unbiased review. I am in no way affiliated with the seller. I am in no way obligated to write a positive review. If you find this review helpful, please click the yes button below to show your support. And if you have any questions or comments at all, please feel free to write them in the space below by clicking the comment link. Thank you very much and I hope this book guides you along your journey to creating your new or improved website.

I am replacing my old website with a wordpress site and thought this might be useful. It didn't really tell me much that I didn't already know, but I think it is very good for those who are setting up their own sites and don't know much about WordPress. These are the areas covered by this book: 1. How to register a domain name, purchase a hosting plan, install WP, configure and clean up basic

settings.2. When to use posts versus pages, ,create and change posts and pages, manage comments, add images and use the media library, create and manage navigation menus, and configure widgets.3. How to choose, install, configure, and customize a theme.4. How to install and activate plugins and add functionality.5. How to set up and manage an online shop using woocommerce.6. How to update your WP installation, theme, and plugins to keep your website current.7. List of online resources.I do think that this is a good overview for those wanting to get started. It covers the bases with enough detail to get you started in the right direction and tells you where to go for further help. I received a discount on my purchase in exchange for trying the product and leaving an honest review. Because I also rely on reviews when researching purchases, I try to make my reviews as helpful and unbiased as I can. I will update my review if anything happens to change my opinion.

• Build Your Own Wordpress Website: Wordpress Development and How to Use Wordpress for Small Business Owners and Beginners • is The Wordpress Genie's™ step by step guide on understanding Wordpress Websites and being able to become more appealing for your business to buyers. You are taught all of the basics that will help make your website the best that it can be without having to hire out contractors. You learn how to do everything, from building it from nothing, all the way up to being able to customize and redesign your Wordpress at any instant. It is written very well and does not use crazy terminology that you won't be able to understand; instead everything is broken down into easy to understand pieces that make learning a cinch. If you need to build your own website and don't want to pay a freelancer to do it, this is a cheap and easy way to do it!

WordPress is becoming one of this best platform for web design. From this book I was able to see ways I can build my website using WordPress. It also gave me ideas on how to purchase my personal domain. I would also like to get into an ecommerce business, through this book I found out this was possible by introducing woocommerce to my WordPress platform. I am very excited to learn all this new stuffs.

This great wordpress website making book is all you need in order to know how easy and simple is to create a website only when you follow specific instructions and norms. The book is really written for dummies and of course encloses all necessary details for all those are progressed and need specified knowledge. It is also really affordable to acquire.

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